



American Landmaster



WWW.GOKARTS-ATVS.COM



BUILT IN THE USA

DESIGNED · ENGINEERED · FABRICATED · WELDED · POWDER COATED · ASSEMBLED · TESTED

At American Landmaster we're building UTVs from the ground up right here in Columbia City, Indiana, USA.

When you buy a **LANDMASTER** you support jobs for our employees, suppliers, and dealers. Plus you become part of the heritage and legacy of owning a machine built by hardworking Americans.



Partnering With The Best Name-Brand Suppliers All Across America

KOHLER®



QA1

MEVOTECH



SAFETY SERVICE RELIABILITY

OVERHEAD BARS ROPS CERTIFIED (Roll Over Protection)

(ANSI/ROHVA 1-2016: ROPS / ISO 3471:2008) Our all-steel framed standard and crew vehicles provide protection both inside and outside the vehicle for you, your passengers, and all your critical vehicle components.

1 YEAR FULL BUMPER-TO-BUMPER WARRANTY

Giving you an industry leading warranty to back the quality of our American-Made product.

BUILT WITH NAME-BRAND AND HIGHLY RELIABLE USA COMPONENTS

To ensure your ride continues to perform it's best for years.

ENGINEERED FOR SERVICEABILITY

Oil change, air filter, fuse box, brake pads - If you do your own work, you can complete the service and get back to work quickly. If you're not as handy and need to take your unit into a service center, this means lower labor costs to you.

WARNING INDICATOR LIGHTS

Our new warning indicator lights give you a kind reminder with a glow for seat belt alerts (L7, L7x, EV, LSV & Pro Models), engine service, and low oil pressure.

POWERSTEERING (EPS) OPTIONAL

EPS is optional on the L4, L5, L7, and EV. Standard on L7x.

FULLY SEALED HALF SHAFT BOOTS & TIE ROD ENDS

No need to worry about dirt, debris or sticks stopping your ride experience.



FULLY SEALED HALF SHAFT
BOOTS & TIE ROD ENDS



AUTOMOTIVE-GRADE
BALL JOINTS



HIGH IMPACT / HIGH TEMP
RESISTANT BUSHINGS

EASY IN, EASY OUT

No doors stopping your ability to quickly get in and out of the vehicle. Simple net design for easy clip and release attachment. (available on L7, L7x, EV)

HIGH IMPACT / HIGH TEMP RESISTANT BUSHINGS

Built to withstand high-impacts, harsh chemicals, extreme temperatures, and continuous motion. These bushings are over the top and ready for the harsh outdoors.

AUTOMOTIVE-GRADE BALL JOINTS

Supplied by Mevotech, these are the same greasable ball joints RAM uses in their 1500 series pickup trucks. Built for long term durability and high performance.

IMPROVED WHEEL HUB AND BEARING

Designed for long term durability and smoother ride. Vibration stability, water resistant, high temperature grease, added corrosion protection.

CALIPER-MOUNTED PARKING BRAKE SYSTEM WITH MAXIMUM HOLDING POWER

Our parking brake lever is placed perfectly to give you the ability to lock your vehicle in place easily on various inclines. Our indicator light will remind you to release your lever before driving off.

WEATHER-SEALED WIRING CONNECTIONS

Eliminates corrosion and connection failures. Plus these one-click connections make it easy to add or remove accessories from the vehicle.





**BEST-IN-CLASS SUSPENSION SYSTEM
MAX COMFORT, MAX CONTROL**

RIDE & DRIVE EXPERIENCE

The overall ride and drive experience is something you won't believe until you sit in our vehicle and go full throttle. Thanks to our unique 4 corner Landmaster Ride Optimization Suspension System (L-ROSS), and super-sport trailing arm, you'll barely notice the rumble strips, railroad ties, or large rocks you just plowed over. Don't believe it... go test drive one today.

MADE FOR BIG JOBS & BIGGER TRAILS

Optimal performance for trail riding, and built with robust components to handle heavy duty jobs.

QUIETER DRIVING EXPERIENCE

Due to an improved glass-packed muffler (L5, L7, L7x), fenders, side skirts, and catalytic converter. (L7, L7x)

VERSATILITY

One vehicle that can handle the trails, pull all the heavy loads, provide comfort for friends, and do more than the typical UTV.

FULL LINE OF ACCESSORIES

To help fit your lifestyle and application. Designed to personalize your UTV while giving you added functionality

IMPROVED STEERING

With our improved rack and pinion gearing, you get an effortless, smooth turning experience.

INDUSTRY-LEADING TURNING RADIUS

Other comparable UTVs average between 16-14ft turning radius, our L7 has an impressive 12ft turning radius to get you in and out of tight corners. Great for commercial applications!

AUTOMOTIVE-QUALITY PLUG & PLAY ELECTRICAL SYSTEM

All new automotive-grade, back-lit, fully sealed switches and wiring connectors make it easy to navigate anytime you're behind the wheel of your UTV. Need to add some more accessories? No problem, our plug n' play wire harness makes it easy to add new accessories to your ride. No more splicing, cutting, taping, or figuring out where things go. IP67- rated.

+30 NEW FEATURES!

BED OPTIONS TO FIT YOUR NEEDS

Easily converts from steel bed to flat bed. Optional stake pocket and tail light kit available.



POLY BED



FLIP SEAT

Not available for the L7 & L7x or any models over 24mph.



CONVERTIBLE STEEL BED / FLAT BED



XL CONVERTIBLE STEEL BED / FLAT BED

Available only in L7XL-Pro

PERFORMANCE

L-ROSS - (Landmaster Ride Optimization Suspension System)

Each UTV is built with the L-ROSS which gives each platform it's own unique suspension system. This provides optimal performance and allows you to easily glide across large obstacles, carry heavy loads comfortably, make tight turns smoothly, and maneuver over hills safely.

4 WHEEL HYDRAULIC DISC BRAKES

Providing industry-leading stopping power.

IMPROVED RACK AND PINION GEARING

Giving you smoother steering, increased mechanical turning leverage, better control, and added protection with sealed tie rod ends.

INCREASED TOP SPEED OF 34mph

To get where you need to go quick and fast (available on the L7, L7x). EV has a max speed of 30mph

WIDER 57" WIDTH

Providing you and your passengers a more stable, more comfortable ride experience.

(Available on the L7, L7x, and EV. Optional on the L5)

BUILT WITH ON-DEMAND 4X4

Stay in 4WD-ready mode without tearing up the lawn.

(Available on 4x4 vehicles only)

BEST IN CLASS COMFORT, PERFORMANCE, AND CAPABILITY IN YOUR SHOCKS

Dual-Rate Adjustable Coil-Over-Shocks provide best in class comfort and ride control. The dual rate spring provides optimal comfort without compromising your ride quality even when hauling heavy loads.

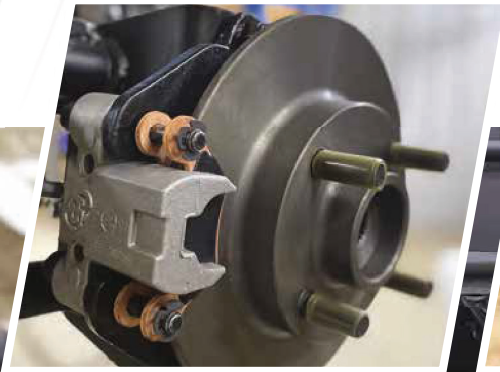
MORE TRAVEL

Front and rear suspensions systems feature over 8" of travel to tame harsh trails.

4 WHEEL HYDRAULIC DISC BRAKES (STANDARD)

SELECT MODELS UP TO 34mph

DUAL RATE SPRING SHOCKS (STANDARD)



L-ROSS

LANDMASTER RIDE OPTIMIZATION SUSPENSION SYSTEM

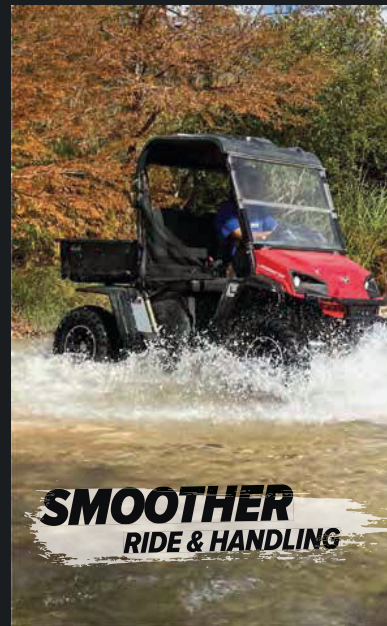
DOMINATE BIGGER JOBS WITH A WIDER, LONGER, TOUGHER UTV.

 **LANDMASTER L7x**



BIGGER CAPABILITIES

 **LANDMASTER L7XL PRO**



SMOOTHER RIDE & HANDLING

TRAIL-READY! INDUSTRY-LEADING TURNING RADIUS, SUPER-SPORT TRAILING ARM SUSPENSION



DESIGN EXTERIOR



TWO-TONE DESIGN

Unique silver and black chassis to provide a modern, sleek design.

SIDE SKIRTS AND FENDERS

Providing protection from the outside elements while dampening sounds from motor and road noise.

AGGRESSIVE FRONT-END LOOK

Giving the vehicle face a rugged look to reflect its true capabilities.

PROTECTED WINCH LOCATION

New mount behind the bumper to protect your winch from debris and other environmental hazards. This new location also frees up your front receiver for additional implements. In addition, our winch comes with an in-dash connector for convenient remote access.

NEW FLAT ROOF DESIGN

Optional accessory, great for installing tool racks on top.

ALL NEW DECALS AND BADGING

The new hood emblem, USA logos, metal name plates, and interior decals dress up your UTV to give it a sleek, modern, patriotic appearance.

ELECTRIC PACKAGES TO FIT YOUR NEEDS

Customize your vehicle with turn signals, horns, LED lights, dome lights, strobe lights, rear flood lights, bed lifts, snow plows, and more with our easy-to-install, accessory packages.





INTERIOR

MARINE-GRADE VINYL, HIGH DENSITY FOAM, POLY BASE CONTOURED SEATS

Molded, single piece vinyl, that stays dry, provides all-day-driving comfort, and built for longevity.

TWO-TONE DESIGN / METAL DASH

Provides a clean, easy to navigate dashboard. Highly durable, highly functional with well-placed controls and room for expanded accessorization.

AUTOMOTIVE-GRADE, WATERPROOF, BACK-LIT SWITCHES

Built to withstand the outdoor elements and provide superb visibility at night.

EASY GRIP N' LOCK LEVERS

These perfectly positioned, aluminum-grade knobs are light, durable and easy to maneuver. Great when wearing gloves!



2021 STANDARD MODEL LINEUP



L3

4X2 / GAS

TOP SPEED:
24MPH

ENGINE:
277cc - CARB

OUTER WHEEL WIDTH:
51"

TOW CAPACITY:
1,100lbs

BED PAYLOAD:
400lbs

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Limited Slip Differential

POWER-STEERING:
N/A

BRAKES:
Dual Rear Hydraulic Drum



L4

4X2 / GAS

TOP SPEED:
24MPH

ENGINE TYPE:
429cc - EFI

OUTER WHEEL WIDTH:
50"

TOW CAPACITY:
1,300lbs

BED PAYLOAD:
SD Shocks - 500lbs /
HD Shocks - 600lbs

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Cable Actuated Rear Locking

POWER-STEERING:
Optional

BRAKES:
Four Wheel Disc Hydraulic Brake



L5

4X4 / GAS

TOP SPEED:
24MPH

ENGINE TYPE:
479cc - CARB

OUTER WHEEL WIDTH:
50"

TOW CAPACITY:
1,500lbs

BED PAYLOAD:
SD Shocks - 500lbs /
HD Shocks - 600lbs

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Cable Actuated Rear Locking

POWER-STEERING:
Optional

BRAKES:
Four Wheel Disc Hydraulic Brake



L5w

4X4 / GAS

TOP SPEED:
24MPH

ENGINE TYPE:
479cc - CARB

OUTER WHEEL WIDTH:
57"

TOW CAPACITY:
1,500lbs

BED PAYLOAD:
SD Shocks - 500lbs /
HD Shocks - 700lbs

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Cable Actuated Rear Locking

POWER-STEERING:
Optional

BRAKES:
Four Wheel Disc Hydraulic Brake



L7

4X4 / GAS

TOP SPEED:
34MPH

ENGINE TYPE:
694cc - EFI

OUTER WHEEL WIDTH:
57"

TOW CAPACITY:
1,500lbs

BED PAYLOAD:
SD Shocks - 500lbs /
HD Shocks - 700lbs

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Cable Actuated Rear Locking

POWER-STEERING:
Optional

BRAKES:
Four Wheel Disc Hydraulic Brake



L7x(crew)

4X4 / GAS

TOP SPEED:
34MPH

ENGINE TYPE:
694cc - EFI

OUTER WHEEL WIDTH:
57"

TOW CAPACITY:
1,500lbs

BED PAYLOAD:
SD Shocks - 500lbs /
HD Shocks - 700lbs

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Cable Actuated Rear Locking

POWER-STEERING:
Standard

BRAKES:
Four Wheel Disc Hydraulic Brake



EVLi

ELECTRIC

TOP SPEED:
30MPH

MOTOR TYPE:
AC

OUTER WHEEL WIDTH:
57"

TOW CAPACITY:
Coming Soon

BED PAYLOAD:
Coming Soon

FUEL CAPACITY / RANGE:
Coming Soon

DIFFERENTIAL LOCK:
Coming Soon

POWER-STEERING:
Optional

BRAKES:
4 Wheel Disc Hydraulic Brake



L7XL-PRO

4X4 / GAS

TOP SPEED:
24MPH

ENGINE TYPE:
694cc - EFI

OUTER WHEEL WIDTH:
57"

TOW CAPACITY:
1,750lbs

BED PAYLOAD:
1000lbs
Electric bed assist standard.

FUEL CAPACITY / RANGE:
5.0 gal / Up to 100 miles.

DIFFERENTIAL LOCK:
Cable Actuated Rear Locking

POWER-STEERING:
Standard

BRAKES:
Four Wheel Disc Hydraulic Brake

LSV

Coming Spring 2021

Speed max = 24mph. More details available online

Standard Options: Federal Street Legal Titled with VIN, Turn Signal, Horn, Backup Alarm, Tail Lights, License Plate Holder and Light, Mirrors, DOT 23" All-Terrain Tires with Aluminum Rims, DOT seatbelts, DOT Single Piece Windshield, 24mph Max Speed

L-4LSV



L7x-LSV



EVLi-LSV



**Destination Charge 650\$. Crew models and L7XL Pro are subject to 1,300\$ destination fee. Dealer sets the actual destination fee, your price may vary. Additional setup fees, installation charges, and doc fees may be charged at the dealership. Images above may be shown with optional features and accessories. Features, options and pricing can change without notice, please view website for most up to date information.*

FULL LINE OF ACCESSORIES

Customize To Fit Your Application or Lifestyle

Vehicle Packages

Save money when you order these factory-installed accessory bundles. Only available on factory-ordered UTVs. Packages may not be available on all models.



SPORT Available Now

POWERSTEERING, ROOF, SPLIT WINDSHIELD, CHROME/BLACK ALUMINUM RIMS, USB PORT



TRAIL Available Now

POWERSTEERING, WINCH, ROOF, SPLIT WINDSHIELD, CV GUARDS, USB PORT, UPGRADED BUMPER



UNTAMED Available Now

POWERSTEERING, GUN RACK, ROOF, SPLIT WINDSHIELD, WINCH, FRONT RACK, CAMO HOOD, LED LIGHT BAR, CV GUARDS, USB PORT



CRUISER Available Spring 2021

POWERSTEERING, ROOF, SPLIT WINDSHIELD, ALL-TERRAIN TIRES WITH CHROME/BLACK ALUMINUM RIMS, USB PORT, STREET LIGHT & HORN PACKAGE, SIDE MIRRORS, REAR MIRROR



SNOW Available Fall 2021

60" DUAL ACTUATED PLOW, ENCLOSURE, ROOF, SPLIT-WINDSHIELD. (50" plow and winch-powered option available)

Individual Accessory Options



Front LED PN: 18921-R



Front Hood Rack
PN: 16829-R



CV Guards
PN: 18975-R



Plastic Roof PN: 19063-R



Commercial Signal Pack
(backup alarm, strobe, horn)
PN: 18927-R



Single Piece Windshield PN: 19006-R



Work & Ride Light Pack
(front LED bar, rear flood light, dome)
PN: 18925-R



2,500 Lbs. Nylon Rope Winch PN: 18931-R



Dual Actuated Plow PN: 18850-R (60" Dual Actuated)



Electric Bed Lift PN: 18838-R



Street Light & Horn Pack
(turn signals, horn, backup alarm, tail lights, license plate holder & light.)
PN: 18923-R



Wheels/ Rims
(Blk Aluminum, Red Aluminum, All-Terrain DOT Tires, Commercial DOT Tires)
PN: 17288-R (Shown)

Browse All Accessory Options Online: [AmericanLandmaster.com/2021-Accessories](https://www.AmericanLandmaster.com/2021-Accessories)

"-R" part numbers are retail part numbers sold with installation instructions. Prices vary for individual sale and factory installed accessories.

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FOR TRADING & CONTRACTING

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